

BAKUVISOLUTIONS

Brand Guidelines

BRAND IDENTITY & STYLE GUIDE 2026

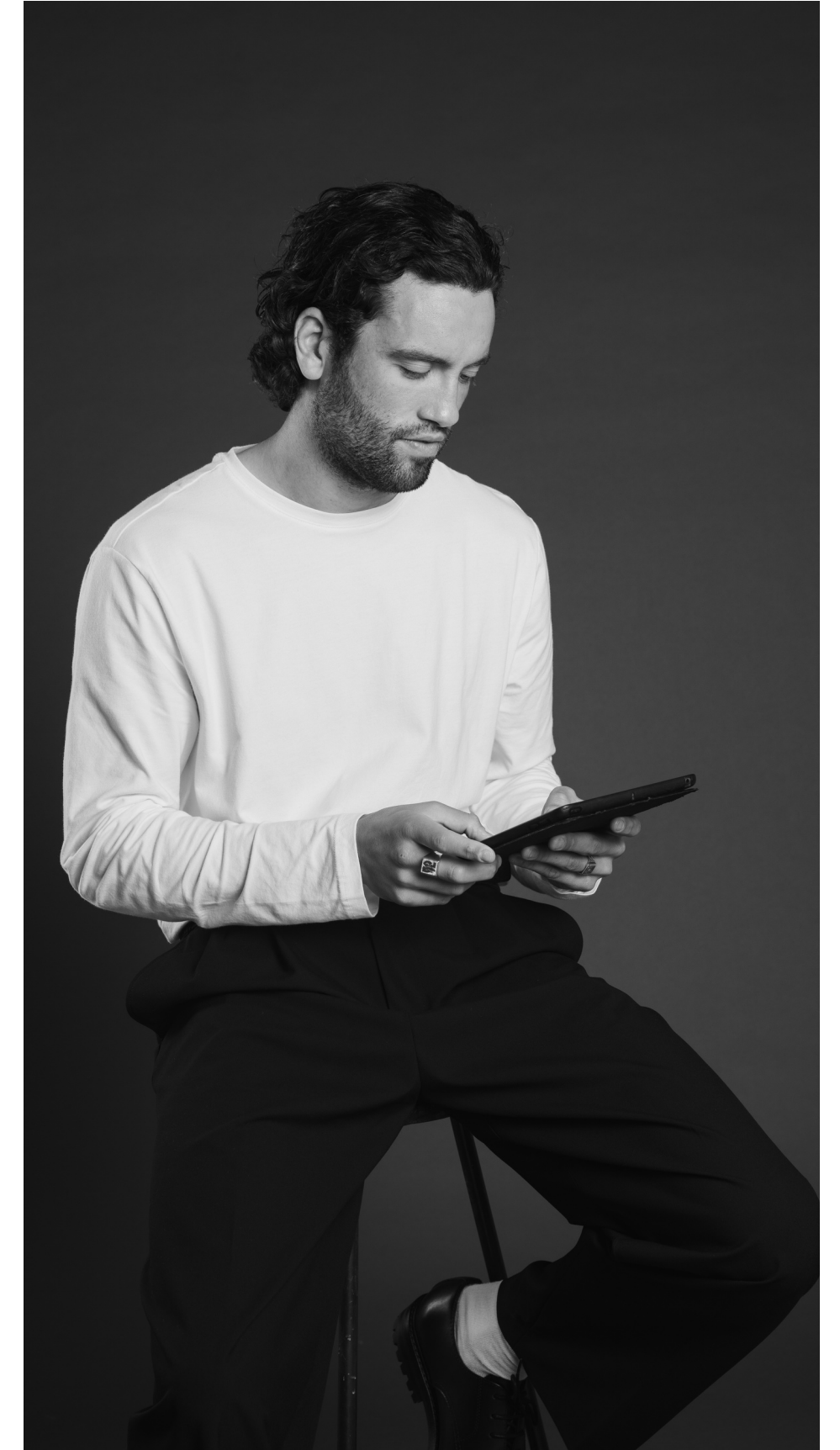
Presented by
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Why Brand Guidelines Matter

"These guidelines ensure a consistent and professional image for Bakuvi Solutions. By providing rules for our visual and tonal communication, we align our messaging with our core identity: modernism, security, and technological integration."



How to Use Our Logo

"Always maintain a minimum clear space around the logo equal to the width of the 'B' in our wordmark."

- Primary Logo: Full color version for white backgrounds (#1E90FF & #734C30).
- Reverse Logo: Solid white version for dark backgrounds.
- Icon Only: The central symbol used for favicons and small profile shots.





Our Core Colors

Our brand's color palette is integral to its identity. Using consistent colors reinforces our visual presence, creating an emotional connection with our audience.

Electric Blue

➤ HEX: #1E90FF | RGB: 30, 144, 255
Meaning: Represents speed, innovation, and digital technology.

Ancient Stone

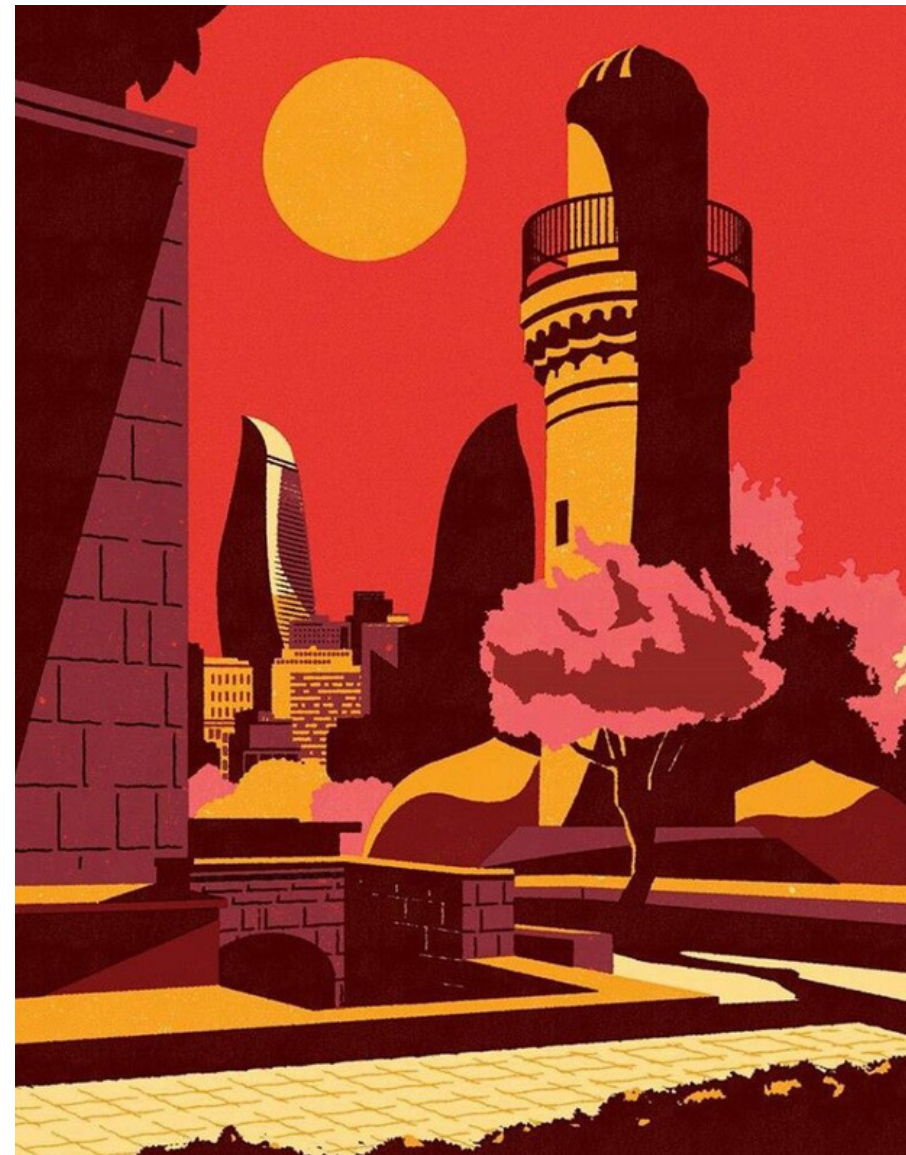
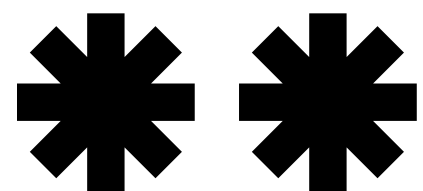
➤ HEX: #734C30 | RGB: 115, 76, 48
Meaning: Represents our roots, stability, and the heritage of the Maiden Tower.

Deep Space (Dark Mode)

➤ HEX: #0A0F0F
Meaning: The base for our dark-themed interfaces.

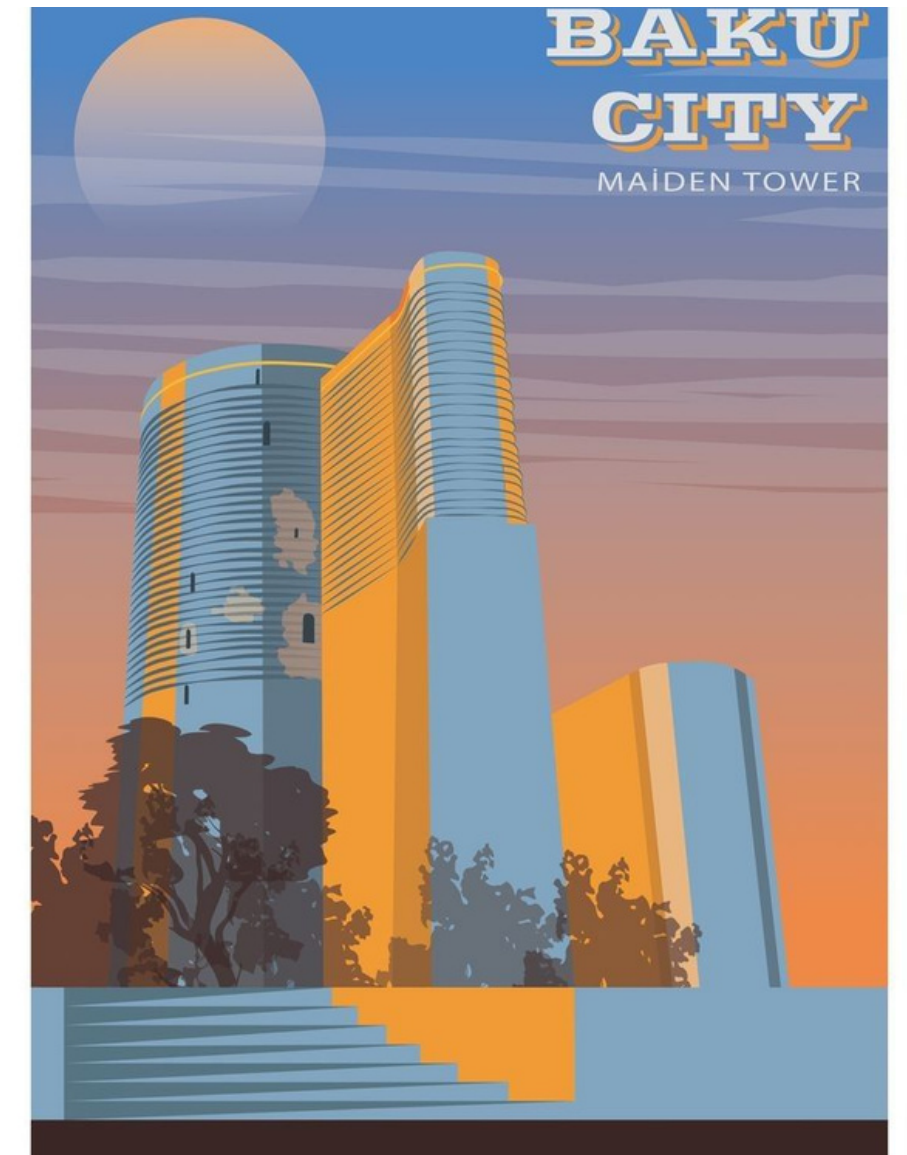
Typography Standards

"Inter is our main font. It's a versatile sans-serif that ensures readability across all digital and print platforms."



Primary Typeface

Inter



Scales

Show 'Bold' for headers, 'Medium' for sub-headers, and 'Regular' for body text.

Logo Identity Concept

"THE SYNTHESIS OF HERITAGE AND FUTURE"



"Our logo is a blend of the Maiden Tower (historical strength) and network nodes (connectivity). The branching lines symbolize our 'All-in-one' service model, integrating IT, security, and web development into a single hub."



Stay Connected with Us

Thank you for taking the time to review our brand guidelines. Maintaining consistency in every aspect of our brand is essential to its success.

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